

ROHIT KUMAR SINGH

Senior Frontend Developer

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PROFESSIONAL SUMMARY

Senior Frontend Developer with over 5 years of experience building high-performance web and mobile applications for global clients like Goldman Sachs and Unilever. Expert in Next.JS, React, and React Native, with a proven track record of optimising complex systems through server-side rendering and ISR. Demonstrated ability to lead technical initiatives and deliver scalable solutions, including AI tools, med-tech products, and platforms serving over 400k users.

SKILLS

• JavaScript • React • Next.JS • TypeScript • Tailwind CSS • React Native • Node JS • SCSS
• Git / Github • Storybook • Vite • GSAP / Framer motion • MongoDB • Fastify • Contentful CMS
• Stencil JS

WORK EXPERIENCE

Senior Frontend Engineer

June 2025 – Present

Publicis Sapient

- Worked with **Goldman Sachs** team to build AI tooling to utilize their internal data and to work seamlessly with their client integrations.
- Implemented UI for vending machines across various countries for **Unilever**, leveraging Stencil JS framework and Adobe Experience Manager.
- Worked on a B2B application for **Imperial Tobacco (ITC)** using Next.JS, Tailwind and Contentful CMS.

Senior Frontend Engineer

Oct 2022 – June 2025

Squareboat Solutions

- Developed a Med-Tech product for **Dr. Reddy's Labs** utilising computer vision with the MediaPipe engine to create a real-time virtual exercise tracker. This system accurately detected and tracked users' body joint movements to monitor their exercise routines.
- Optimised a React Native & Next.JS coupon-based e-commerce app, doubling performance scores and modernising code for seamless future updates.
- Got promoted to senior developer within 1.5 years at the company.
- Created a client's product portfolio web app with Next.JS using Incremental Static Regeneration(ISR) to keep it performant and ship minimum JS to client.

Javascript Developer

Mar 2021 – Sep 2022

Espranza Innovations

- Created e-learning software which is actively used by over 400k students for consuming information media and giving assessments also allowing teachers to manage homework & queries of students.
- Developed a travel booking web application that seamlessly integrated popular flight booking services like **SpiceJet** and **Go Air**.
- Rewrote company's official website with Next.JS to leverage server side rendering and improve speed and performance of this animation heavy web app.

EDUCATION

Master of Computer Applications

Aug 2019 – July 2021

Lovely Professional University

Final CGPA: 8.8

Bachelor of Computer Applications

Aug 2016 – June 2019

Lovely Professional University

Final CGPA: 9.4